UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

US INVENTOR INC., TINNUS ENTERPRISES, LLC, STRAGENT, LLC, 360 HEROS, INC., RAMZI MAALOUF, LARRY GOLDEN, WORLD SOURCE ENTERPRISES, LLC and E-WATCH, INC.,)	
Plaintiffs,	
v.)	Civil Action No.
DREW HIRSHFELD, in his official (capacity Performing the functions and duties) of the Under Secretary of Commerce for (Intellectual Property and Director, United (States Patent and Trademork Office)	
States Patent and Trademark Office,) Defendant.)	

COMPLAINT FOR DECLARATIVE AND INJUNCTIVE RELIEF

Plaintiffs US Inventor Inc., Tinnus Enterprises, LLC, Stragent, LLC, 360 Heros, Inc., Ramzi Maalouf, Larry Golden, World Source Enterprises, LLC and E-Watch, Inc. allege in their Complaint as follows:

NATURE OF SUIT

1. Regulated parties must know in advance the rules by which the Federal Government will judge their actions. The Administrative Procedure Act (APA), 5 U.S.C. § 551 *et seq.*, was enacted to provide that "administrative policies affecting individual rights and obligations be promulgated pursuant to certain stated procedures so as to avoid the inherently arbitrary nature of unpublished ad hoc determinations." *Morton v. Ruiz*, 415 U.S. 199, 232 (1974).

- 2. This is a suit under 5 U.S.C. § 706(1) of the APA to compel "agency action unlawfully withheld" by the United States Patent and Trademark Office ("USPTO"). This is also a suit under 5 U.S.C. § 706(2)(D) of the APA to "hold unlawful and set aside agency action" that is "without observance of procedure required by law."
- 3. The text of the APA provides distinct remedies for judicial review of both agency inaction and action. This suit addresses USPTO unlawful inaction in the form of incomplete and/or procedurally unlawful rulemaking to govern how the USPTO Director (and his designees) exercise discretion whether to grant or deny institution of patentability trials. This suit addresses USPTO unlawful action in the form of attempts at rulemaking that unlawfully circumvent proper publication, notice and comment.
- 4. The government injures private parties when participants in an endeavor are entitled to genuine rulemaking the "notice-and-comment" variety but regulations get pushed out instead through alternative unlawful procedures or shortcuts. *Ethyl Corp. v. EPA*, 306 F.3d 1144, 1146-48 (D.C. Cir. 2002). As considered below, the USPTO has injured each of the Plaintiffs in this manner.
- 5. Several of the Plaintiffs attempted to bring this suit as a Complaint in Intervention in the Northern District of California, seeking to intervene in *Apple, Inc. v. Iancu*, No. 5:20-CV-06128-EJD. The court there denied intervention, in part on the ground that "the Proposed Intervenors have the option to bring a separate action against the Director." (Case No. No. 5:20-CV-06128-EJD, ECF#101 at 11, Feb. 5, 2021). This is that "separate action" to which the Northern District of California alluded.

JURISDICTION AND VENUE

- 6. This case arises under the APA, 5 U.S.C. § 701 *et seq.*. This Court has subject matter jurisdiction under 28 U.S.C. § 1331.
- 7. Under 5 U.S.C. § 702, Defendant has waived sovereign immunity for purposes of this suit.
- 8. Plaintiffs' claim for declaratory and injunctive relief is authorized under 28 U.S.C. §§ 2201 and 2202, by 5 U.S.C. §§ 702-706, by Federal Rules of Civil Procedure 57 and 65, and by the inherent equitable powers of this Court.
- 9. Venue is proper in this District under 28 U.S.C. § 1391(e) and 5 U.S.C. § 703 because at least one of the Plaintiffs (*e.g.*, Tinnus) resides in this judicial district.
- 10. The agency actions unlawfully withheld (discussed below) are deemed under the APA to be final agency actions subject to judicial review under 5 U.S.C. § 704. The agency actions unlawfully undertaken (discussed below) are deemed under the APA to be final agency actions subject to judicial review under 5 U.S.C. § 704.

PARTIES

11. Plaintiff US Inventor is an Indiana nonprofit corporation with its principal office in Clearwater, Florida. US Inventor fosters innovation through advocacy, education and public outreach on matters of importance to individual inventors and small innovative businesses. US Inventor frequently works with policymakers in government to advocate for more certain patent rights. US Inventor also frequently files amicus briefs in pending court proceedings to advance the point of view of its inventor-membership. In August 2020, US Inventor filed with the United States Patent and Trademark Office its Petition for Rulemaking Pursuant to 5 U.S.C. § 553(e) for Specific Criteria for Deciding Institution of AIA Trials. No action has occurred on that petition. US Inventor

as a public interest nonprofit group has a strong interest in the relief sought in this civil action: rulemaking that would bring certainty to its membership about how discretionary considerations factor into the decision whether to grant institution of USPTO patentability trials.

- 12. As part of its educational mission, US Inventor provides information to its membership to help them deal with potential AIA trial reviews of their issued patents. One of the primary ways in which US Inventor accomplishes its mission is to educate the public by providing information about the factors that will lead to a grant, versus a denial, of institution of AIA trials, particularly on discretionary factors. To do so, US Inventor relies (or would rely) on issued regulations published in the Federal Register for notice and comment, ultimately appearing in the Code of Federal Regulations. But the USPTO and its past and current Directors never promulgated any such notice-and-comment regulations on the topic of how discretionary considerations impact "sufficient grounds" for institution decisions. Because the Director's and the USPTO's inaction denied US Inventor access to authoritative and clear key information it wishes to use in its routine information dispensing activities and to fulfill its mission, the USPTO and the Director have inhibited its daily operations. This constitutes organizational injury to US Inventor.
- 13. US Inventor also has thousands of individual and small business patent owner / inventor members from around the United States. Many of these members (some are co-Plaintiffs discussed below) have been forced to oppose a petitioner's request for institution of an AIA trial without the benefit of notice-and-comment rulemaking about discretionary factors the Director will use to decide on institution. This constitutes associational injury to US Inventor.
- 14. Plaintiff Tinnus Enterprises, LLC ("Tinnus") is a patent owner harmed by the unlawful agency action and withholding of agency action described below. Tinnus is a Texas company having a principal place of business a 3429 18th St, Plano, Texas 75074. Tinnus has been

forced to respond to eight AIA trial petitions, of which half were instituted (PGR2015-00018, PGR2016-00030, PGR2016-00031, and PGR2017-00015) and half were denied (PGR2017-00024, PGR2017-00040, PGR2017-00051, and PGR2017-00052). PGR2017-00015 is an example petition where the Director granted institution after disagreeing with Tinnus's arguments for discretionary denial. PGR2017-00024 is an example petition where the Director denied institution after agreeing with Tinnus's arguments for discretionary denial. These petitions would, respectively, have been denied or not have been brought had the USPTO issued lawful regulations governing discretionary denial prior to the bringing of those petitions. As a patent owner facing a likelihood of future infringers making future challenges through future AIA trial petitions, Tinnus's injury is likely to recur.

- 15. Stragent, LLC is a patent owner harmed by the unlawful agency action and withholding of agency action described below, and is a member of US Inventor. Stragent is a Texas company currently in litigation in the District of Delaware against several automakers. Stragent alleges that those automakers are using its patented technology without permission. Those automakers recently served Stragent with six IPRs they filed on January 21, 2021 (IPR2021-00417, IPR2021-00418, IPR2021-00419, IPR2021-00425, IPR2021-00426, and IPR2021-00427). In less than three months, Stragent will have to file its Patent Owner Preliminary Response in each IPR, where it intends (among other things) to seek discretionary dismissal. But absent equitable intervention by this Court, it will have to do so without the USPTO having issued lawful regulations governing discretionary denial.
- 16. 360Heros, Inc. is a patent owner harmed by the unlawful agency action and withholding of agency action described below, and is a member of US Inventor. 360Heros is a Delaware corporation with its principal place of business at 518 Queen Street, Olean, New York

14760. 360Heros manufactures accessories for camera equipment. 360Heros has been forced to respond to at least one AIA trial petition that was ultimately denied (IPR2018-00853), but that would not have been brought in the first place had the USPTO issued lawful regulations governing discretionary denial prior to the bringing of that petition. As a patent owner facing a likelihood of future infringers making future challenges through future AIA trial petitions, 360Heros' injury is likely to recur.

17. Plaintiff Ramzi Maalouf is a principal and member in Dareltech LLC ("Dareltech"), and is a member of US Inventor. Mr. Maalouf is a co-inventor on several patents originally assigned to Dareltech, but presently re-assigned to his sole legal ownership. Mr. Maalouf is an individual residing in Bethesda, Maryland. He is a patent owner harmed by the unlawful agency action and withholding of agency action described below. Mr. Maalouf's predecessor in interest, Dareltech, was forced to respond to at least one AIA trial petition where Dareltech has presented arguments for discretionary denial (IPR2020-00483). The petition would have been more clearly deniable had the USPTO issued lawful regulations governing discretionary denial prior to the bringing of that petition. In a January 2021 rehearing decision (handed down at a time when Mr. Maalouf regained legal title to the patents and had been substituted in as Respondent), the Patent Trial and Appeal Board ("PTAB") confirmed its decision to institute, and to reject Mr. Maalouf's arguments for discretionary denial. In so doing, however, the PTAB confirmed its power to revisit that decision based on decisions of this Court (at the time, referring to the *Apple v. Iancu* litigation): "[O]ur reconsideration or stay of our Decision must be tailored to the contours of the orders issued by the parallel district court, if granted." IPR2020-00483, Decision on Rehearing at 11, Paper 26 (P.T.A.B. Jan. 5, 2021). As a patent owner facing a likelihood of future infringers making future challenges through future AIA trial petitions, Mr. Maalouf's injury is likely to recur.

- 18. Plaintiff Larry Golden is a patent owner harmed by the unlawful agency action and withholding of agency action described below, and is a member of US Inventor. Mr. Golden is an individual residing in Greenville, South Carolina. Mr. Golden has been forced to respond to at least one AIA trial petition that was ultimately granted without Mr. Golden having made arguments for discretionary denial (IPR2014-00714), but that would have been denied had the USPTO issued lawful regulations governing discretionary denial prior to the bringing of that petition. As a patent owner facing a likelihood of future infringers making future challenges through future AIA trial petitions, Mr. Golden's injury is likely to recur.
- 19. Plaintiff World Source Enterprises, LLC ("WSE") is a patent owner harmed by the unlawful agency action and withholding of agency action described below, and is a member of US Inventor. WSE is a Nevis company having a principal place of business in High Point, North Carolina. WSE has been forced to respond to at least one AIA trial petition, where WSE presented arguments for discretionary denial (IPR2020-00768). The petition would have been more clearly deniable had the USPTO issued lawful regulations governing discretionary denial prior to the bringing of that petition. As a patent owner facing a likelihood of future infringers making future challenges through future AIA trial petitions, WSE's injury is likely to recur.
- 20. Plaintiff E-Watch, Inc. ("E-Watch") is a patent owner harmed by the unlawful agency action and withholding of agency action described below, and is a member of US Inventor. E-Watch is a Nevada company having a principal place of business in San Antonio, Texas. E-Watch has been forced to respond to over 20 AIA trial petitions. IPR2015-00412 is an example of a petition filed against E-Watch where the Director granted institution after disagreeing with E-Watch's arguments for discretionary denial. IPR2015-00610 is another example of a petition filed against E-Watch where the Director granted institution after disagreeing with E-Watch's

arguments for discretionary denial. These petitions, and others filed against E-Watch, would have either been denied or not have been brought had the USPTO issued lawful regulations governing discretionary denial prior to the bringing of those petitions. As a patent owner with a large portfolio of patents, E-Watch faces a likelihood of future infringers making future challenges through future AIA trial petitions, E-Watch's injury is likely to recur.

- 21. Defendant Drew Hirshfeld is performing the functions and duties of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO. The Director oversees the operations of the USPTO and is statutorily vested with the authority both to decide whether to institute IPR of a patent claim, 35 U.S.C. § 314, and to issue regulations governing such institution decisions, 35 U.S.C. § 316. Defendant Hirshfeld is being sued in his official capacity. His principal places of business are in Alexandria, Virginia and Washington, D.C.
- 22. Though Director Hirshfeld is named as defendant in his official capacity, the unlawful activities alleged here originate with actions and inactions committed by his predecessors.

FACTUAL ALLEGATIONS

23. The USPTO administers patentability trials under the America Invents Act of 2011 ("AIA trials"). Such AIA trials include IPR ("inter partes review") and PGR ("post grant review"). The administration of such trials occurs in two phases: an institution phase, and (if there is institution) a trial phase. The decision whether to institute includes legal and factual determinations (*i.e.*, the level of merit of a petitioner's unpatentability argument), but also includes discretionary factors (*e.g.*, the impact of numerous factors relating to other court or other USPTO proceedings). *See, e.g.*, 35 U.S.C. §§ 314(a), 315(d); Patent Trial and Appeal Board Consolidated Trial Practice Guide (November 2019), available at www.uspto.gov/sites/default/files/documents/tpgnov.pdf;

Apple Inc. v. Fintiv, Inc., IPR2020-00019, Paper 11 (P.T.A.B. Mar. 20, 2020); Advanced Bionics, LLC v. MED-EL Elektromedizinische Geräte GmbH, IPR2019-01469, Paper 6 (P.T.A.B Feb. 13, 2020); Gen. Plastic Indus. Co. v. Canon Kabushiki Kaisha, IPR2016-01357, Paper 19 (P.T.A.B Sep. 6, 2017).

Effects of Incomplete and Withheld Rulemaking

- AIA trials are expensive and often ruinous to defend. In costs and legal fees, patent owners can expect to spend on average \$451,000 per patent, just to maintain the status quo of keeping a patent that the law already presumed to be valid. 35 U.S.C. § 282. Patent owners who are dragged into an AIA trial have no upside—the USPTO cannot adjudicate infringement and cannot award damages. This is on top of the costs and fees already expended just to obtain the patent right, which can be considerable, sometimes more than \$100,000 per patent. Government fees spent on filing, issuing and maintaining each such patent often exceed \$10,000, but (under current law) a declaration of invalidity in an AIA trial does not entitle the patent owner to any refund of such fees for the "mistaken" work by the government during original examination.
- 25. AIA trials, once instituted, impose an 80% likelihood of invalidation. Accounting for multiple petitions, 84% of patents reviewed result in invalidation of one or more claims. This is at least 2-3 times higher than in district court proceedings, which afford more procedural protections, a presumption of validity (including deference due a qualified government agency official presumed to have performed his or her job), and a clear and convincing burden of proof of invalidity. Thus, the institution decision effectively determines the fate of the business of the patent owner, implicating 35 U.S.C. § 316(b).

- 26. Research by US Inventor has found that invalidation occurs in 29% of final Article III district court determinations on validity, compared to 84% of PTAB final determinations on validity.
- 27. The AIA requires that "The Director shall prescribe regulations...setting forth the standards for the showing of sufficient grounds to institute a review [and] shall consider the effect of any such regulation on the economy, the integrity of the patent system, the efficient administration of the Office." 35 U.S.C. 316(a)(2) and (b).
- 28. Ad hoc decision-making of AIA trial institution decisions has resulted in <u>harm to</u> the U.S. economy including: the U.S. falling from its perennial number one position in international patent rankings; reducing access to capital for cutting edge technology ventures; shielding trillion-dollar corporations from would-be competitors with disruptive inventions; and consequently reducing competition by increasing barriers to entry for startups who would challenge incumbent companies who dominate their marketplace.
- 29. Ad hoc decision-making of AIA trial institution decisions has resulted in <u>substantial</u> loss of confidence in the integrity of the patent system, leaving entrepreneurs without any reliable path to "securing...the exclusive Right to their...Discoveries". U.S. Const. art. I, § 8, para. 8. Regardless of how carefully an inventor and examiner follow the laws and procedures, and how thoroughly familiar they are with the prior art, and how flawlessly they perfect an application that is granted by the Director, it is impossible to predict whether the PTAB will institute an AIA trial of the issued patent. It is likewise uncertain even after a patent has been reexamined by the USPTO or declared not invalid by the final judgment of an Article III court such patents are still likely to be instituted for review by the PTAB.

- 30. Ad hoc decision-making of AIA trial institution decisions has <u>harmed the efficient</u> administration of the USPTO and the judicial system. Such decisions often conflict with and nullify prior determinations of the USPTO, including when the USPTO has previously considered the same or substantially the same prior art or arguments. Such decisions often conflict with determinations of Article III courts, in many instances nullifying final judgments incorporating years of adjudication and jury verdicts.
- 31. Mr. Maalouf's plight of being dragged into ruinous proceedings with an uncertain outcome is exemplary of the burden on the economy from the Director's unlawful withholding of rulemaking, and fully explained in his company Dareltech's Preliminary Response to the IPR filed against one of its patents by Microsoft, Inc., a trillion dollar company.
- 32. The entire Dareltech operation is self-financed by the inventors, with zero debts, encumbrances, VC, or other debt financing. The Dareltech inventors developed a commercial embodiment of an invention called the HandlePa. The HandlePa is a selfie stick with control buttons to communicate wirelessly with the smartphone and to control and operate at least the camera function using just one finger. The apparatus yields clearer and steadier pictures than the prior art, while allowing the user to take more difficult angle shots using only one hand to securely grasp the stick and operate the systems safely and comfortably.
- 33. The Dareltech inventors engineered, designed, tested, and manufactured the HandlePa product, producing 11,500 units at a cost of \$322,000. Before Dareltech could get a foothold in the market, cheap similar products flooded the market. It quickly became impossible for a Dareltech to compete against established brands, so Dareltech focused on securing the patent rights to the invention at the USPTO.

- 34. After thorough examinations, the USPTO issued four patents for the invention each titled HANDLE FOR HANDHELD TERMINAL. The Dareltech inventors invested from personal funds approximately \$650,000 in the development and commercialization of the claimed invention, without any significant revenue to date. Furthermore, the inventors stretched their credit to the limit including borrowing against at least one of their homes. As a result, Dareltech has no funding to defend the currently-attacked patent. The average cost of an IPR defense is \$451,000 and the cost for top tier representation is \$750,000.
- 35. From 2012 to 2017 Dareltech prosecuted its family of patents, following all relevant laws and procedures. Dareltech budgeted and paid approximately \$16,000 in fees to the USPTO and approximately \$150,000 in attorney fees to obtain these patents. Dareltech did not budget and has no means to pay an additional \$450,000 to \$750,000 in order to defend one of them should Microsoft's IPR be instituted. As a result, Mr. Maalouf has had to assign the patent from his company to himself so that he can continue to defend that proceeding *pro se*.
- 36. The Dareltech inventors complied with their end of the patent bargain, invested all available funds to obtain the portfolio, and were already forced to surrender substantial rights due to filing and institution of the prior petitions by the time Microsoft filed its IPR.
- 37. Microsoft petitioned for IPR against Dareltech even though there is no legal dispute between them, and even though the USPTO had already considered the same or substantially the same prior art. Microsoft does not, to Dareltech's knowledge, infringe any of the claims of the attacked patent and stands to gain no benefit from its cancellation. There can be no district court suit since Microsoft and Dareltech lack standing to sue one another.
- 38. The relative cost to the parties is dramatic. For Dareltech the cost of a trial far exceeds its total available cash, whereas for Microsoft the cost of a trial (based on an average of

\$451,000) is about 0.000032% of their \$1.4 trillion value and 0.00034% of the \$133 billion cash and short term deposits.

- 39. Had clear rulemaking on discretionary considerations by the Director occurred, Microsoft would have had clear guidance that its petition against Mr. Maalouf and Dareltech was futile, and would not have filed it; or, alternatively, the cost to prove their immediate right to denial of the petition would have been negligible (unlike what has in fact transpired).
- 40. Plaintiff Tinnus represents another example of the burden on the economy from the Director's unlawful withholding of rulemaking. Tinnus was founded and is owned by Josh Malone, a father of 8 who quit his corporate job in 2006 to become a full-time inventor. After 8 years of struggling to make ends meet, he solved a 63-year-old problem of filling and sealing water balloons and immediately applied for a patent for his Bunch O Balloons invention. Launched on Kickstarter, it went viral and quickly ascended to become the number one selling summer toy.
- 41. A major As Seen on TV company posing as a backer of the Kickstarter campaign purchased a first edition Bunch O Balloons product, reverse engineered it, and raced their copy of the product to market, selling millions of units at major retailers such as Walmart, Target, Bed Batch & Beyond, Kroger, Toys-R-Us, Walgreens, and Home Depot.
- 42. Tinnus sought to enforce its patent rights, leading to 4 district court actions, 8 petitions for PTAB review, and 14 appeals to the Court of Appeals for the Federal Circuit, spanning about 4 years.
- 43. The district court preliminarily enjoined the copied product, in a decision affirmed by the Federal Circuit which held that the term "substantially filled" was not indefinite.
- 44. Subsequent to the district court injunction and a week prior to the appellate affirmance, the PTAB ruled in PGR2015-00018 that the term "substantially filled" was indefinite

and all the patent claims were therefor invalid. That decision was reversed on appeal a year and a half later.

- 45. After being enjoined, the infringer introduced additional infringing products with slight alterations of the version previously enjoined. In total, the infringer produced three variations, each of which was enjoined by the district court while holding that the validity challenges did not present a likelihood of success.
- 46. The PTAB instituted review in a total of 4 petitions, all relying on the same prior art considered by the examiner and deemed to raise no substantial question about validity by the district court in granting preliminary injunctions of the various infringing products.
- 47. Over one million dollars in additional litigation costs were incurred due to the PTAB petitions and trials.
- 48. PGR2015-00018 was pending for 3 years and 10 months, causing the infringement trial to be delayed by more than 2 years, ultimately forcing Tinnus to settle with the infringer for a fraction of the damages caused by the infringement.
- 49. The PTAB administrative patent judges had no particular expertise in water balloons and in fact no professional technical experience of any kind. During the one hour trial, one of the APJs mused (via remote connection) "I don't understand why with the first few drops it's already not expanding, given that the material is elastic." The district court never sought expertise from the PTAB, and the PTAB only confounded, confused, and delayed the resolution of the invalidity dispute.
- 50. Had clear rulemaking on discretionary considerations by the Director occurred, the petitions against Tinnus' patents would have been denied resulting in a faster and less expensive resolution to the dispute with the infringer. The economy and integrity of the patent system would

be improved. Mr. Malone and other inventors would have increased confidence that patents will effectively protect their investment in developing and commercializing their inventions from brazen copycats.

- 51. E-Watch suffered the harmful effect on the economy from the Director's unlawful withholding of rulemaking. The abuses endured by E-Watch due to serial IPRs being filed against its patents were significant. E-Watch is a small company owned by David Monroe, a prolific inventor who spent millions of dollars developing an invention for digital pictures to be captured, converted and transmitted digitally. Mr. Monroe and E-Watch's invention can be best described as the camera phone. At great expense, E-Watch patented its ground-breaking camera phone invention, which culminated in two patents: United States Patent No. 7,365,871 (the "871 Patent"), issued April 29, 2008, for "Apparatus for Capturing, Converting and Transmitting a Visual Image Signal Via a Digital Transmission System"; United States Patent No. 7,643,168 (the "168 Patent"), issued January 5, 2010, for "Apparatus for Capturing, Converting and Transmitting a Visual Image Signal Via a Digital Transmission System" (collectively, the "Camera Phone Patents").
- 52. On December 9, 2013, E-Watch, Inc. filed suit against camera phone manufacturers, including Apple, Blackberry, HTC, Huawei, Kyocera, LG Electronics, Nokia, Samsung, Sharp, Sony Mobile and ZTE, asserting infringement of the '871 Patent and the '168 Patent.
- 53. Of the IPRs filed against E-Watch included one filed by Iron Dome LLC, a third-party that had not been sued by E-Watch and did not manufacture or sell infringing products. Iron Dome previously threatened to file an IPR against E-Watch's '871 Patent unless E-Watch agreed to give Iron Dome a portion of its licensing enforcement proceeds. E-Watch refused and, on

February 18, 2014, Iron Dome filed IPR2014-00439 (the "Iron Dome IPR"). E-Watch implored the Board to exercise its discretion not to institute the Iron Dome IPR. The Board refused and instituted the Iron Dome IPR against E-Watch.

54. But the egregious attacks on E-Watch's Camera Phone Patents did not stop there. In response to the lawsuit, the defendants launched a campaign of serial and cumulative IPR filings to invalidate E-Watch's Camera Phone Patents. In its preliminary response to certain of these IPRs, E-Watch requested that institution be denied because of the cumulative nature of the prior art and arguments across the various IPRs and that that these were serial filings. For example, in IPR2015-00412, E-Watch stated to the Board:

As a result, many of these petitions, including this petition (i.e., IPR2015-00412), are redundant and present cumulative prior art and substantially the same arguments as other earlier-filed IPR petitions, concurrently-filed IPR petitions, and/or later-filed IPR petitions. The Patent Trial and Appeals Board ("PTAB") should exercise its discretion under 35 U.S.C. 325(d) to deny institution of this petition for this reason alone.

E-Watch urged the Board to exercise it discretion to decline to institute the inter partes review. The Board refused and instituted the IPR on May 11, 2015. By the end of the punitive IPR campaign, the number of IPR petitions filed against E-Watch's Camera Phone Patents was staggering. The '871 Patent had 12 IPRs filed against it: IPR2014-00439, IPR2014-00987, IPR2014-00402, IPR2014-00404, IPR2014-00406, IPR2014-00411, IPR2014-00412, IPR2014-00413, IPR2014-00541, IPR2014-00610, IPR2014-00612 and IPR2014-01366. The '168 Patent had eight IPRs filed against it: IPR2014-00989, IPR2014-00401, IPR2014-00407, IPR2014-00408, IPR2014-00414, IPR2014-00543, IPR2014-00607 and IPR2014-00611. Ultimately, E-

Watch was forced to defend against 20 IPRs across its two Camera Phone Patents, spent hundreds of thousands of dollars defending against all of these IPRs and had its district court case irreparably damaged as a result.

- 55. Had clear rulemaking on discretionary considerations by the Director occurred, at least some of the petitions against E-Watch's Camera Phone Patents would have been denied resulting in a faster and less expensive resolution to the dispute with the infringer. The economy and integrity of the patent system would be improved. Mr. Monroe, E-Watch and other inventors would have increased confidence that patents will effectively protect their investment in developing and commercializing their inventions from brazen copycats.
- 56. Each of the other patentee plaintiffs experienced severe disruption to their business and their legal interests because of institution of AIA trials that occurred without rulemaking on discretionary factors.
- 57. Larry Golden ended up having to prosecute his IPR *pro se* against a government agency petitioner after losing the assistance of his counsel after the PTAB instituted trial. A later Supreme Court ruling in a different case held that the government had no statutory right to petition for IPRs in the first place.
- 58. 360Heros originally faced a grant of institution, until the PTAB (in a specially-convened panel different from the original panel, and including the Director) granted reconsideration and denied review because the petitioner violated the time bar of 35 U.S.C. § 315(b).
- 59. WSE develops, markets and sells fertilizer additive products that lessen the environmental impact of nitrogen in waterways and in the atmosphere. Success of WSE's environmentally friendly solutions would be an existential threat to nitrogen / fertilizer

manufacturers, causing them to lose up to 50% of existing sales. A competitor of WSE who WSE believes infringes its patents has filed multiple petitions at the PTAB to try to invalidate them, while filing multiple patent applications for essentially the same technology. WSE has sought discretionary denial in at least one pending petition not yet decided, which would have been much less costly to do had the USPTO already issued lawful and clear rulemaking on discretionary factors for the "sufficient grounds" decision.

60. Plaintiffs have therefore suffered concrete economic injury from the absence of "discretionary consideration" rulemaking. As participants in the patent system, Plaintiffs are also entitled to statutorily-mandated rulemaking that relates to their substantive patent rights and their strength, and withholding such rulemaking has impaired their ability to participate in the patent system and in their industries. In a like manner, the absence of complete rulemaking on "sufficient grounds" for the institution decision runs afoul of the requirement that rulemaking must take into account the effect on the economy. 35 U.S.C. § 316(b).

The Director's Clear (and Ignored) Statutory Mandate for Rulemaking

61. Congress did not intend either IPR or PGR to be an easier process for accused infringers to invalidate so-called "weak" patents. Instead, Congress intended IPR and PGR to be an accurate and less costly alternative to district court litigation of particular patentability issues, one that would be "objective, transparent, clear, and fair to all parties." 157 Cong. Rec. 3433 (Mar. 8, 2011) (Sen. Kyl). The measure of a "fair" system is one in which rates for final determinations on patent validity at the PTAB roughly match rates for final determinations on validity in U.S. District Courts. That has not been the case. In federal court final determinations, only 25-30% of patents are invalidated, whereas in PTAB final determinations, that number is 80-85%.

- 62. AIA trials have been heavily used by large corporations, who can easily have afforded to litigate their invalidity challenges in district court, where a small business might obtain contingency representation and an opportunity to plead its case to a jury. AIA trials impose asymmetric burdens, since, aside from a hypothetical right to seek sanctions for egregious conduct, a patent owner has no basis to obtain a monetary recovery against a petitioner. The majority of AIA trial cases involve a corporation with orders of magnitude greater resources than the patent owner.
- 63. All AIA trial stakeholders have an interest in predictability of the institution decision. Patent owners especially do. Congress intended to further the goal of predictability through legislative mandates requiring the USPTO to promulgate regulations. In promulgating such regulations, the Director is required to "consider the effect of any such regulation on the economy, the integrity of the patent system, the efficient administration of the [USPTO], and the ability of the [USPTO] to timely complete proceedings instituted under [the AIA]." 35 U.S.C. §§ 316(b) and 326(b).
- 64. The USPTO has and had a clear legislative mandate under 35 U.S.C. § 316(a)(2) to "prescribe regulations . . . setting forth the standards for the showing of sufficient grounds to institute a review under section 314(a)" for IPRs. The USPTO also has and had a clear legislative mandate under 35 U.S.C. § 326(a)(2) to "prescribe regulations . . . setting forth the standards for the showing of sufficient grounds to institute a review under subsections (a) and (b) of section 324" for PGRs.
- 65. "Sufficient grounds" under the respective statutes include not only the legal and factual merits related to patentability as presented by the petitioner. "Sufficient grounds" also include why the Director should not apply discretionary factors to deny review. The USPTO has

plenary authority, unreviewable on appeal or mandamus, to deny review of any AIA trial petition for any reason. *Harmonic Inc. v. Avid Tech., Inc.*, 815 F.3d 1356, 1367 (Fed. Cir. 2016) ("the PTO is permitted, but never compelled, to institute an IPR proceeding").

- 66. The USPTO's rulemaking actions purporting to comply with its obligations under 35 U.S.C. §§ 316 and 326 have omitted required lawful procedures. In particular, they have omitted discretionary considerations entirely, or relegated them to rulemaking that is procedurally unlawful. No "agency action" that is lawful has ever occurred on this topic, despite the legislative mandate. At the end of 2020, the USPTO issued a "Request for Comment" on the topic of discretionary factors for institution that drew over 800 responses. Despite a confusing word similarity, such a "Request for Comment" is not part of, does not constitute, and does not trigger APA notice-and-comment rulemaking.
- 67. Rulemaking on "sufficient grounds" began with promulgation of 37 CFR § 42.108(c) (for inter partes review) and 37 CFR §§ 42.208(c) and (d) (for post grant review). These rules do not include any content addressing how the Director (or his designee, panels of the Patent Trial and Appeal Board) will make institution decisions under any discretionary factors. On May 27, 2020, the USPTO published a Notice of Proposed Rulemaking that would amend these rules, but those proposed amendments are on other topics, and still omit discretionary factors. 85 FR 31728.
- 68. Rulemaking on "sufficient grounds" discretionary considerations occurred in procedurally unlawful ways. Rather than through publication, notice and comment, the USPTO has communicated *substantive* and *legislative* "rules" about how the Director and his designees will apply their discretion through ad hoc adjudicative processes.

- 69. In particular, the USPTO created a process for designating adjudicated decisions "precedential" within the USPTO, such that future panels purportedly are obligated to follow such decisions. *See* Patent Trial and Appeal Board, Standard Operating Procedure 2 (Rev. 10) ("SOP-2"), at 1-2, 8-12. Under this procedure, the Director decides whether to designate a Board decision as precedential. SOP-2 uses the word "binding" to describe the effect of such a designation. Such "precedential" decisions are effectively substantive and legislative rules / regulations, whether labeled so or not.
- 70. Although members of the public (or the Board) may nominate a Board decision for designation as precedential, the procedure otherwise does not allow for public notice and comment.
- T1. Continued unlawful rulemaking on the discretionary factor topic occurred through such adjudicative decisions. The Director made precedential the decision in *General Plastic Industrial Co., Ltd. v. Canon Kabushiki Kaisha*, IPR2016-01357 (Paper 19) (P.T.A.B. Sept. 6, 2017), to govern Board discretion under 35 U.S.C. §§ 314(a) and 324(b-c) in deciding whether the relationship of a petition to other petitions should lead to discretionary denial. The Director made precedential the decisions in *NHK Spring Co. v. Intri-Plex Techs., Inc.*, IPR2018-00752, Paper 8, at 20 (P.T.A.B. Sept. 12, 2018), and *Advanced Bionics, LLC v. MED-EL Elektromedizinische Geräte GmbH*, IPR2019-01469, Paper 6 (P.T.A.B Feb. 13, 2020), to govern Board discretion under 35 U.S.C. §§ 315(d) and 325(d) in deciding whether the relationship of a petition to prior art and arguments considered during earlier patent examination, reexamination, or AIA reviews should lead to discretionary denial. The Director made precedential the decision in *Apple Inc. v. Fintiv, Inc.*, IPR2020-00019, Paper 11, at 5 (P.T.A.B. Mar. 20, 2020), to govern Board discretion under 35 U.S.C. §§ 314(a) and 324(b) and (c) in deciding whether the relationship to parallel court proceedings should lead to discretionary denial.

- 72. Precedential decisions such as *General Plastic*, *Advanced Bionics*, *NHK* and *Fintiv* are shortcuts that circumvent lawful rulemaking, and have not translated into predictability. These four decisions provide "non-exclusive" factors that are to be "weighed" as a part of a "balanced assessment." These decisions, though, do not guide how a factor should be scored, how much weight each gets, or what score will assure or prevent denial of institution. A sample of recent institution decisions illustrates the problem.
 - On September 12, 2019 institution was **denied** in IPR2018-00752. A district court trial between the same parties was scheduled 6 months ahead of the PTAB final decision. The judge had not ordered a stay or issued any order contingent on the PTAB. There were 134 docket entries including a Markman order.
 - On May 13, 2020 institution was **denied** in IPR2020-00019. A district court trial between the same parties was scheduled 2 months ahead of the PTAB final decision. The judge had not ordered a stay or issued any order contingent on the PTAB. There were 89 docket entries including a Markman order.
 - On June 16, 2020 institution was **granted** in IPR2019-01393. A district court trial between the same parties was scheduled 4 months ahead of the PTAB final decision. The judge had not ordered a stay or issued any order contingent on the PTAB. There were 101 docket entries including a Markman order.
 - On July 28, 2020 institution was **granted** in IPR2020-00235. A district court trial between the same parties was scheduled 9 months ahead of the PTAB final decision. The judge had not ordered a stay or issued any order contingent on the PTAB. There were 192 docket entries including a Markman order.

- 73. The USPTO "unlawfully withheld" the "agency action" of promulgating such rules governing "sufficient grounds" as actual lawful "regulations," as Congress mandated they must. 35 U.S.C. §§ 316 and 326.
- 74. Had the Director promulgated regulations in a lawful manner on the topic of discretionary considerations that make up "sufficient grounds" for institution, the notice and comment process would have led to better-crafted regulations factoring in public comment. This, in turn, would have contributed to better predictability of the institution decision.
- 75. Making rules lawfully would also have led to proper incorporation of the Congressionally mandated considerations, particularly "the effect of any such regulation on the economy, the integrity of the patent system, [and] the efficient administration of the [USPTO]." Adjudicative rulemaking is particularly unsuited for incorporation of such considerations, as the parties to a patent validity dispute are unlikely to be in a position to create an adequate policy-based or economy-based record, and administrative patent judges are not likely to be trained or equipped to make policy-based on economic-oriented decisions in the heat of a deadline-constrained institution decision.
- 76. Defendant's rulemaking is unlawful. The Federal Circuit has already so held. The Court of Appeals for the Federal Circuit, reissued a panel decision (after panel rehearing) in *Facebook, Inc. v. Windy City Innovations, LLC*, 953 F.3d 1313, 1339-43 (Fed. Cir.), *reinstated on rehearing in relevant part*, 2020 U.S. App. LEXIS 28187 (Sept. 4, 2020). In Additional Views joined by all members of the panel, the Court issued an alternative holding addressed the unlawfulness of the Director's use of "Precedential Opinion Panels" under its SOP 2. The panel noted that SOP 2 "precedential" designations may not lawfully substitute for notice and comment rulemaking: "There is no indication in the statute that Congress either intended to delegate broad

substantive rulemaking authority to the Director to interpret statutory provisions through POP opinions or intended him to engage in any rulemaking other than through the mechanism of prescribing regulations." The Court went on to observe that Congress empowered the "Director" to establish regulations, not the Board, such that "Congress's delegation in the AIA for the adjudication of patentability in IPRs is not a delegation of authority to issue adjudicative decisions interpreting statutory provisions of the AIA." The Court concluded, "in agencies where Congress has not expressly delegated both rulemaking and adjudicative authority to a single delegee, as in the PTO, adjudication may not operate as an appropriate mechanism for the exercise of rulemaking."

- 77. Another APA flaw within SOP-2 is that it permits the Director to withdraw the precedential label from a decision at any time, without prior notice. This is an arrogated power to revoke a substantive, legislative rule without going through the APA's required notice-and-comment procedures. A properly-promulgated notice-and-comment rule may only lawfully be revoked via a second notice-and-comment process.
- 78. Therefore, the Director's attempt to use his SOP 2 authority to designate decisions on how to apply discretionary considerations as "precedential" constitutes an invalid and unlawful attempt at notice and comment rulemaking. The Director's retained power to withdraw precedential designations constitutes a complementary invalid exercise of agency authority in contravention of the APA. The Director will be issue-precluded from arguing otherwise in this litigation, because of the *Facebook v. Windy City* decision discussed above, in which he participated as Intervenor.

COUNT I – Agency Inaction in Violation of 5 U.S.C. § 706(1)

- 79. Under the APA, the Court shall "compel agency action unlawfully withheld or unreasonably delayed."
- 80. The USPTO Director's rulemaking on discretionary factors that guide whether a petitioner has raised "sufficient grounds" for institution has occurred without publication, notice or comment that agency rulemaking requires. "Agency action" in the form of rulemaking mandated under the AIA has thus been "unlawfully withheld."
- 81. The USPTO Director could not lawfully adopt such guidance concerning the discretionary factors implicit in "sufficient grounds" for institution without notice-and-comment rulemaking. *See* 5 U.S.C. § 553; 35 U.S.C. §§ 2(b)(2), 316(a), 326(a-b).
- 82. The USPTO Director propounded discretionary consideration rules for the "sufficient grounds" decision as binding substantive rules without notice and comment in violation of the APA.

COUNT II – Agency Action in Violation of 5 U.S.C. § 706(2)

- 83. Under the APA, the Court shall "hold unlawful and set aside agency action" that is "without observance of procedure required by law."
- 84. The USPTO Director's rulemaking on discretionary factors that guide whether a petitioner has raised "sufficient grounds" for institution has occurred without publication, notice or comment that agency rulemaking requires. Rulemaking under the AIA through adjudicative decisions is (and has been held) unlawful. The Director's rulemaking on discretionary factors has unlawfully occurred though adjudicative decisions. "Agency action" in the form of rulemaking mandated under the AIA has thus been "without observance of procedure required by law."

- 85. The USPTO Director could not lawfully adopt such guidance concerning the discretionary factors implicit in "sufficient grounds" for institution without notice-and-comment rulemaking. See 5 U.S.C. § 553; 35 U.S.C. §§ 2(b)(2), 316(a), 326(a-b).
- 86. The USPTO Director propounded discretionary consideration rules for the "sufficient grounds" decision as binding substantive rules without notice and comment in violation of the APA.

RELIEF REQUESTED

WHEREFORE, Plaintiffs respectfully request that the Court enter judgment in their favor and:

- 1. Declare adjudicative rulemaking on discretionary considerations for the "sufficient grounds" decision to be unlawful;
- 2. Compel notice-and-comment rulemaking on discretionary considerations for the "sufficient grounds" decision, as Congress has mandated;
- 3. Preliminarily and permanently enjoin the Director from granting institution in any AIA patent trial pending completion of compelled rulemaking (at which point properly promulgated rules will govern Board panel institutions and adjudications);
- 4. Preliminarily and permanently enjoin the Director from requiring Board panels to treat any prior adjudicated Board decision analyzing discretionary considerations as "precedential" in any upcoming decision, pending completion of compelled rulemaking (at which point properly promulgated rules will govern Board panel institutions and adjudications);
- 5. Award Plaintiffs their costs and attorney's fees and expenses as allowed by law; and
 - 6. Provide such other and further relief as the Court deems appropriate.

Dated: February 8, 2021 Respectfully submitted,

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